## **EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period September 22, 2016 – September 21, 2017.

- 1) Employment Unit: KFFX-TV
- 2) Unit Members (Stations and Communities of License): KFFX-TV/ Pendleton, OR

3) EEO Contact Information for Employment Unit:

| c) 220 concact information for Employment cite. |                                            |  |  |  |  |
|-------------------------------------------------|--------------------------------------------|--|--|--|--|
| Mailing Address:                                | Telephone Number:                          |  |  |  |  |
|                                                 | 509-448-2828                               |  |  |  |  |
| KFFX FOX 11                                     | Contact Person/Title:                      |  |  |  |  |
| 2509 W Falls Ave                                | Denis Bondarev /Assistant Business Manager |  |  |  |  |
| Kennewick WA 99336                              | E-mail Address:                            |  |  |  |  |
|                                                 | Denis.bondarev@kayutv.com                  |  |  |  |  |

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

| Job Title |                        | <b>Recruitment Source Referring Hiree</b> |  |  |  |
|-----------|------------------------|-------------------------------------------|--|--|--|
| 1.        | Account Executive      | Craigslist                                |  |  |  |
| 2         | Account Executive      | Craigslist                                |  |  |  |
| 3.        | Account Executive      | Internal/ exigent circumstance            |  |  |  |
| 4.        | Local Sales Assistant  | Previous employee/ exigent circumstance   |  |  |  |
| 5.        | Promotions Coordinator | Indeed                                    |  |  |  |

# Job Title: Account Executive Referral Source of Hiree: Craigslist

| Name of Organization<br>Notified of Job Vacancy        | Contact<br>Person     | Address                                                                              | Telephone<br>Number                   | # of<br>Interviewee<br>s Referred | Did<br>Recruitment<br>Source<br>Request<br>Notification?<br>(Yes or No) |
|--------------------------------------------------------|-----------------------|--------------------------------------------------------------------------------------|---------------------------------------|-----------------------------------|-------------------------------------------------------------------------|
| Big Bend Community College:<br>Career Placement Center | Ken Russell           | kenr@bigbend.edu<br>7662 Chanute St. N.E.<br>Moses Lake, WA 98837                    | 509.793-2070<br>(Fax)<br>509.762.6249 |                                   | No                                                                      |
| Craig's List                                           |                       | Craigslist.com                                                                       |                                       | 4                                 | No                                                                      |
| Tri-Cities Hispanic Chamber of Commerce                |                       | tchcoc@hotmail.com<br>600 N 20th Ave, Ste D<br>Pasco, WA 99301                       | 509.542.0933                          |                                   | No                                                                      |
| Walla Walla Community<br>College                       |                       | personnel@wwcc.edu<br>Human Resources<br>500 Tausick Way<br>Walla Walla, WA 99362    | 509.527.4323                          |                                   | No                                                                      |
| Whitman College<br>Career Center                       | Susan<br>Buchanan     | postjobs@whitman.edu<br>280 Boyer Ave.<br>Reid C.C., RM 219<br>Walla Walla, WA 99362 | 509.527.5183                          |                                   | No                                                                      |
| Work Source-Columbia Basin                             | Candice<br>Blueschell | wscbemployers@esd.wa.gov<br>815 N. Kellogg, Ste D<br>Kennewick, WA 99336             | 509.734.5900                          |                                   | No                                                                      |

# Job Title: Account Executive Referral Source of Hiree: Craigslist

| Name of Organization<br>Notified of Job Vacancy        | Contact<br>Person     | Address                                                                              | Telephone<br>Number                   | # of<br>Interviewee<br>s Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--------------------------------------------------------|-----------------------|--------------------------------------------------------------------------------------|---------------------------------------|-----------------------------------|----------------------------------------------------------|
| Big Bend Community College:<br>Career Placement Center | Ken Russell           | kenr@bigbend.edu<br>7662 Chanute St. N.E.<br>Moses Lake, WA 98837                    | 509.793-2070<br>(Fax)<br>509.762.6249 |                                   | No                                                       |
| Craig's List                                           |                       | Craigslist.com                                                                       |                                       | 4                                 | No                                                       |
| Whitman College<br>Career Center                       | Susan<br>Buchanan     | postjobs@whitman.edu<br>280 Boyer Ave.<br>Reid C.C., RM 219<br>Walla Walla, WA 99362 | 509.527.5183                          |                                   | No                                                       |
| Work Source-Columbia Basin                             | Candice<br>Blueschell | wscbemployers@esd.wa.gov<br>815 N. Kellogg, Ste D<br>Kennewick, WA 99336             | 509.734.5900                          |                                   | No                                                       |

# Job Title: Account Executive Referral Source of Hiree: Internal / Exigent Circumstances

| Name of Organization<br>Notified of Job Vacancy | Contact<br>Person | Address | Telephone<br>Number | # of<br>Interviewee<br>s Referred | Did Recruitment Source Request Notification? (Yes or No) |
|-------------------------------------------------|-------------------|---------|---------------------|-----------------------------------|----------------------------------------------------------|
| Word of Mouth/Referral                          | N/A               | N/A     | N/A                 | 1                                 | No                                                       |

# Job Title: Local Sales Assistant Referral Source of Hiree: Previous Employee/Exigent Circumstances

| Name of Organization<br>Notified of Job Vacancy | Contact<br>Person    | Address | Telephone<br>Number | # of<br>Interviewee<br>s Referred | Did Recruitment Source Request Notification? (Yes or No) |
|-------------------------------------------------|----------------------|---------|---------------------|-----------------------------------|----------------------------------------------------------|
| Word of Mouth/Referral                          | N/A                  | N/A     | N/A                 | 1                                 | No                                                       |
| Word of Mouth/Referral                          | Previous<br>Employee | N/A     | N/A                 | <u>1</u>                          | No                                                       |

## Job Title: Promotions Coordinator Referral Source of Hiree: Indeed

| Name of Organization<br>Notified of Job Vacancy | Contact<br>Person | Address                                                        | Telephone<br>Number | # of<br>Interviewee<br>s Referred | Did Recruitment Source Request Notification? (Yes or No) |
|-------------------------------------------------|-------------------|----------------------------------------------------------------|---------------------|-----------------------------------|----------------------------------------------------------|
| Indeed                                          |                   | Indeed.com                                                     |                     | 22                                | No                                                       |
| KAYU/KCYU/KFFFX Websites                        |                   | Myfoxspokane.com<br>Myfoxyakima.com<br>Myfoxtricities.com      |                     |                                   | No                                                       |
| Tri-Cities Hispanic Chamber of Commerce         |                   | tchcoc@hotmail.com<br>600 N 20th Ave, Ste D<br>Pasco, WA 99301 | 509.542.0933        |                                   | No                                                       |
| Craigslist                                      |                   | Craigslist.com                                                 |                     |                                   | No                                                       |
| Word of Mouth/Referral                          | N/A               | N/A                                                            | N/A                 | 2                                 | No                                                       |
| Work Source                                     |                   | Worksource.com                                                 |                     |                                   | No                                                       |

**6) Total # of Interviewees Referred:** For the period from <u>September 22, 2016 to September 21, 2017</u>, this Employment Unit interviewed 35 interviewees for 5 full-time job vacancies.

## 7) Supplemental Recruitment Initiatives

#### a) Initiative: Participation in scholarship programs.

• Part of this employment unit's membership dues to the Washington State Association of Broadcasters goes towards scholarships granted to student studying broadcasting.

### b) Initiative: Participation in Career Fair

 On February 23<sup>rd</sup>, this employment unit sent the Promotions manager (KAYU,KCYU,KFFX) and the Social media coordinator to Pasadena Elementary School. During this career fair, the children were educated on how broadcast television works, as well as the different departments that could be found in a television station.

#### c) Initiative: Participation on various educational boards

• This Employment Unit's Station Manager represents the broadcast industry on the Yakima School District's Teacher and Advisory Committee and has been for the last five years. This committee works with the CTE (Career & Technical Education) Programs in the middle, junior and high schools.

#### d) Initiative: Listing full time positions in various job banks

• This Employment Unit takes very seriously its outreach to women and minorities, and because of this, each full-time position opening is widely distributed to regional and/or national career organizations as they apply to the position.

#### e) Initiative: Other outreach activities

• This employment unit donated commercial spots to organizations such as Junior Achievement and Arc of the Tri-Cities throughout the year. They also volunteered at events and fund raisers that were held by these organizations.